



INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE



## DRUG DEVELOPMENT - TRADITIONS AND PROSPECTS

13-16 SEPTEMBER 2021  
SIBERIAN STATE MEDICAL UNIVERSITY

**SPONSORSHIP OPPORTUNITIES**

WWW.CONF.SSMU.RU/DDTP



**DEAR SIRSI!**

The Organizing Committee invites you to sponsor the international scientific and practical conference "Drug Development - Traditions and Prospects", which will be held on 13-16 September, 2021 at the Siberian State Medical University (Russia, Tomsk, Moskovsky trakt, 2).

Our conference offers unique communication opportunities for promotion and popularization of your business. Choosing a sponsorship package is the best way to implement the company's marketing strategy: demonstrate a leading position in the market, expand contacts, attract effective partners, and also support the educational and research potential of the pharmaceutical industry.



## Conference Goals:

- development of communications between educational and research organizations in the pharmaceutical and medical industries;
- imbedding of innovative technologies;
- promotion of Russian scientific developments and products in the global pharmaceutical market.

## Target Audience:

- research and educational organizations of the biomedical and pharmaceutical industries;
- Russian and international industrial pharmaceutical companies and distributors;
- young researchers in the field of pharmacy and biomedicine.





**The conference involves an open academic discussion  
in the following areas:**

- **Pharmaceutical Development:**

1. Chemical Technology of Medicines and Technology of Dosage Forms.
2. Regulatory Aspects of Pharmaceutical Development and Pharmaceutical Practice.
3. Drug and Specialized Food Quality Control.
4. Drug Delivery Systems for Diagnostics and Therapy.

- **Natural Compounds - a Source of Novel Drugs:**

1. High-molecular and Supramolecular Natural Compounds.
2. Plant Secondary Metabolites as Promising Drug Candidates.
3. Rational Use of Natural Resources.



- **Aspects of Current Interest in Experimental and Clinical Pharmacology:**

1. Fundamental and applied aspects of pharmacodynamics and pharmacokinetics of new drug candidates.
2. Oncopharmacology and Chemoprevention of Cancer.
3. Immunopharmacology and Molecular Immunology.
4. Neurobiology and Psychopharmacology.
5. Regenerative Medicine and Cell Technologies.

**Countries participating in the conference: Russia, USA, Sweden, England, Czech Republic, Kazakhstan, China.**

**THE CONFERENCE WILL BE ACCREDITED  
IN THE SYSTEM OF CONTINUING MEDICAL AND  
PHARMACEUTICAL EDUCATION**



ПОРТАЛ НЕПРЕРЫВНОГО  
МЕДИЦИНСКОГО  
И ФАРМАЦЕВТИЧЕСКОГО ОБРАЗОВАНИЯ  
МИНЗДРАВА РОССИИ



The Organizing Committee is pleased to offer you options for sponsorship packages that best match your current goals and development strategy.

## MAIN SPONSORSHIP PACKAGES

### General Sponsor of Conference - 300 000 rubles:

- exhibition place (stand)
- your logo on conference banners
- your logo in the conference program
- your logo on the conference website
- satellite event
- video / audio company information
- presentation of company representor at the scientific session of conference (5 min)
- presentation of the company representor at the opening of the conference (10 min)
- placement of advertising materials in the package of conference participants
- distribution of souvenir, printed and advertising products



## Sponsor of Conference - 100 000 rubles:

- exhibition place (stand)
- your logo in the conference program
- your logo on the conference website
- placement of advertising materials in the package of conference participants
- distribution of souvenir, printed and advertising products

## ADDITIONAL SPONSORSHIP PACKAGES

- |   |               |
|---|---------------|
| • Advertisement in the programm of conference (printed version)     | 50 000 rubles |
| • Placement of advertising banner at the conference venue           | 40 000 rubles |
| • Placement of advertising materials in the package of participants | 40 000 rubles |



For additional information, please contact the  
organizing committee of the conference:

Siberian State Medical University

Russian Federation, Tomsk,

Moskovsky trakt, 2

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web-site: [www.conf.ssmu.ru/ddtp](http://www.conf.ssmu.ru/ddtp)

